



Welcome to everyone participating in ENVEX 2023!

ENVEX 2023, Korea Tourism Organization (KTO), and the tour agency COSMOJIN TOUR have prepared special bleisure tour programs for you. Bleisure is a new word made by combining "business" and "leisure." It means enjoying personal travel throughout your business trip.

From June 6th (one day before the exhibition) to June 10th (one day after the exhibition), tour programs with various themes will be offered, inviting you to new experiences, exciting things to see and good food. We will have the Bleisure Travel Concierge Booth (B14) at the exhibition hall.

We hope your business succeeds, and that you enjoy memorable experiences in Korea with the bleisure tour program!

Reserve Tour Program

June 6th Bleisure Tour Programs

#01 History Experience Tour

Korean History Tour on Memorial Day

Date & Time June 6th (Tue), 09:00-18:00

Price 21,000 KRW

Schedule

- 1 The War Memorial of Korea ▶ 2 Gwanghwamun Square
- 3 Lunch (Gukbap) ▶ 4 Deoksugung Palace ▶ 5 Deoksugung Stonewall Walkway ▶ 6 Namdaemun Market ▶ 7 Seoulo 7017

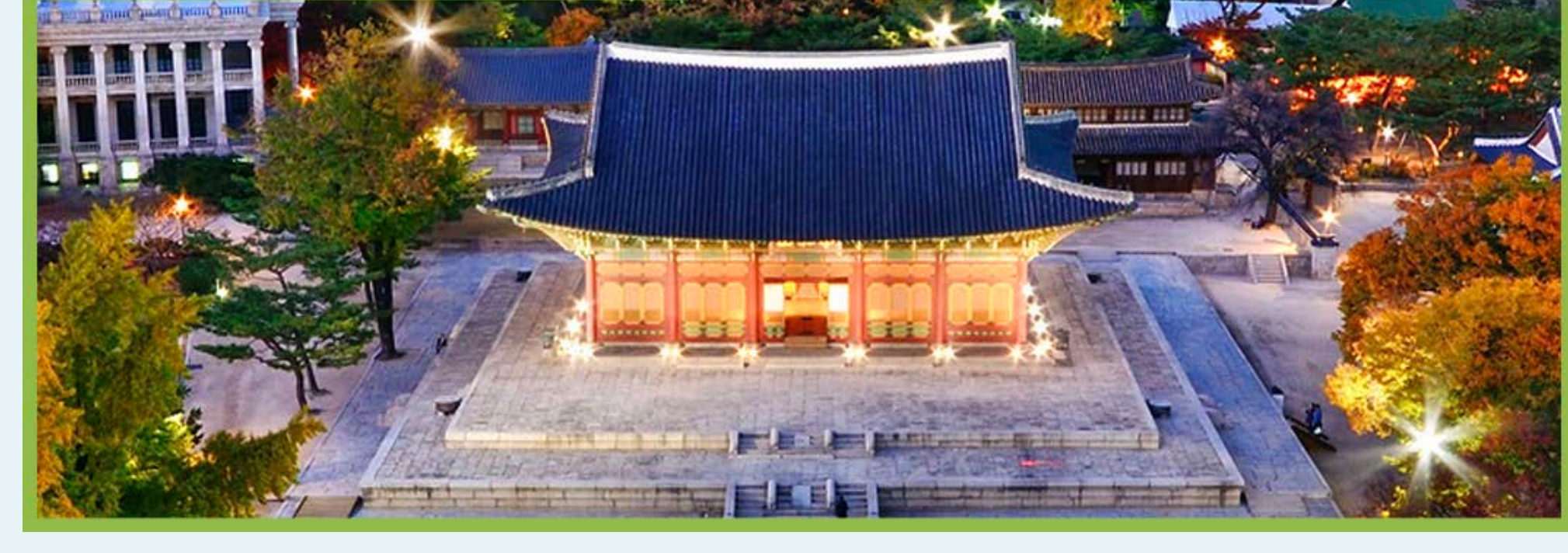
This is a tour program offered on June 6th, one day prior to the opening of ENVEX 2023. In Korea, June 6th is Memorial Day, which commemorates the loyalty of those who sacrificed their lives for Korea. We prepared a special tour to revisit significant moments in Korea's modern history as we celebrate Memorial Day.



The War Memorial of Korea is a war history museum spanning the 5000-year history of the Korean people under the theme of war. It is one of the largest war history museums in the world with high quality displays. You can learn about the development of war weapons, reflect on the damages and suffering caused by war, and share the value of peace. The outdoor exhibition has real tanks, armored cars, airplanes, and transport planes, among items used in war, and it will be a great opportunity to take a picture here.



Gwanghwamun Square was the center of politics and administration from the Joseon Dynasty (Korea's last dynasty that existed from 1392 to 1910) where major government offices were located. Now the area with a 600-year history is a landmark and top destination in Seoul. In August 2022, Gwanghwamun Square reopened after an extensive renovation that doubled its size and now has more things to see. There are fountains and the site of Joseon's government offices and relics are on display. You can also admire contemporary artwork by new artists on the media wall.



Let's try **gukbap**, Korean's soul food for lunch, and look around **Deoksugung Palace** where traditional Korean palaces stand alongside modern royal palaces and a western garden. Then you will visit **Namdaemun Market**, the largest traditional market in Korea and take a stroll on **Seoulo 7017**, which is an aerial garden built on an overpass. A schedule of various tourist destinations awaits!

[Click for more information](#)

Other Bleisure Tour Programs

#02 Seoul Night Tour

Night in Seoul, Dazzling Nightscapes!

Date & Time June 8th (Thu), 18:00-22:00

Price FREE

Schedule

- 1 Hyundai Motorstudio Seoul ▶ 2 Dinner (Korean Table d'hote or a single menu) ▶ 3 Seoul Sky ▶ 4 Seokchonhosu Lake

This tour program will let you experience the eco-friendly mobility technology in Seoul, and will then take you to the observatory of the tallest building in Korea to admire the nightscapes of a glamorous city.

[Click for more information](#)

#03 Environmental Industry Inspection Tour

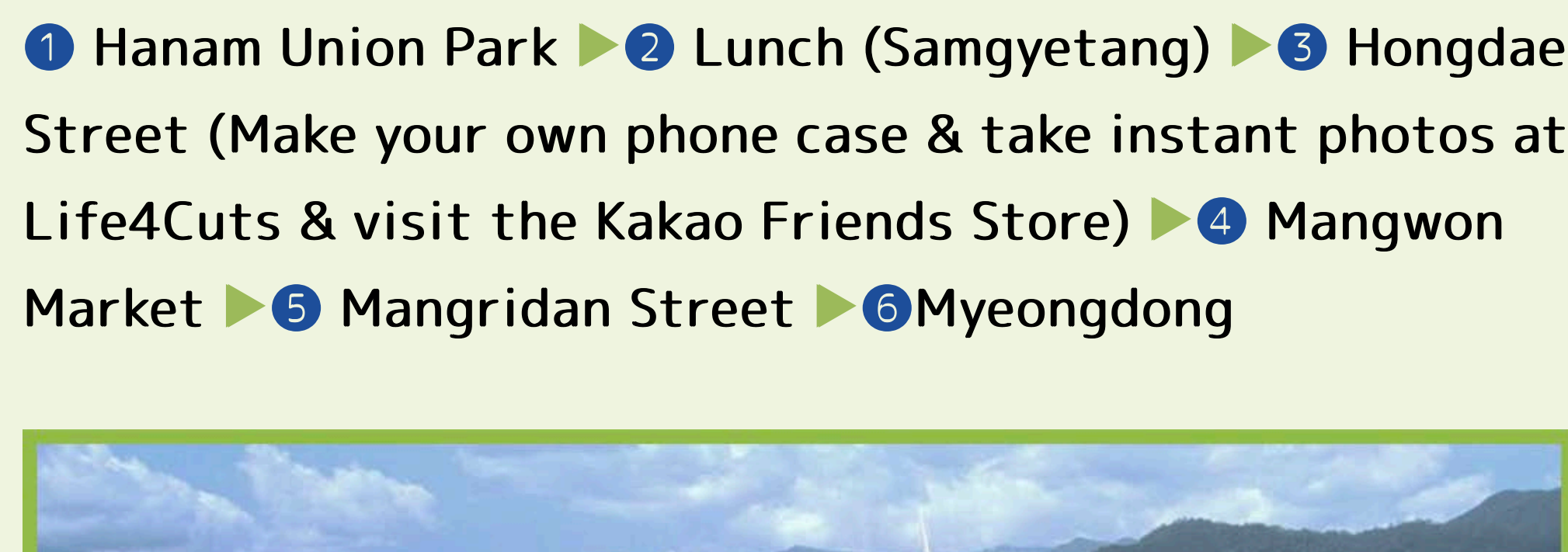
Tour an Eco-Friendly Landmark & Seoul's Hot Places

Date & Time June 9th (Fri), 09:00-18:00

Price FREE

Schedule

- 1 Hanam Union Park ▶ 2 Lunch (Samgyetang) ▶ 3 Hongdae Street (Make your own phone case & take instant photos at Life4Cuts & visit the Kakao Friends Store) ▶ 4 Mangwon Market ▶ 5 Mangridan Street ▶ 6 Myeongdong



First, we will take you to an eco-friendly landmark where an environmental infrastructure and cultural facility coexist. Then, you will visit Hongdae, Mangwondong, and Myeongdong, top destinations in Seoul.

[Click for more information](#)

Tour Program by COSMOJIN

In addition to the bleisure tour programs, you can also choose from tour programs offered by COSMOJIN TOUR, a tour agency specializing in inbound travel. They have DMZ tours, customized luxury tours, and many other programs! Plus, they have a restaurant concierge service (makes reservations for Michelin star rated restaurants in Seoul) and a cultural event concierge service (makes reservations to pubs and buys tickets for sporting events, concerts, etc.) (paid service).

[Click for more information](#)

Contact information

* Contact COSMOJIN TOUR, the tour program operator, for inquiries about the tour.
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