

The 34th International Exhibition on Environment
Technology & Green Energy (ENVEX2012)
Result Report

2012. 7

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< General Review >

1. Main Results of ENVEX2012

◎ Exhibition representing the marketing of domestic environment industries

- 306 companies from 21 countries participated in 740 booths(13,194㎡). The biggest domestic environment exhibition ever.

- 55,370 attendees including 1,120 overseas buyers visited ENVEX2012.

◎ The largest amount of business contracts and deals ever in the ENVEX history

- During the exhibition days, the contract amount reached 551.3 billion won (525.1 billion won last year) and the deal amount reached 211.6 billion won (201.5 billion won last year).

◎ Providing new environment technology through seminars and counselling in 7 categories including an environmental policy seminar

- Hosting seminars in 7 categories including an environmental policy seminar as side events (1,230 people attended.)

2. Differentiation of ENVEX2012

◎ Buyers

Domestic	- Dispatched officers to local governments from the Ministry of Environment, environment officers of 11 local governments and people involved in environmental facilities visited the exhibition. (About 2,500 people visited.) - A lot of People from 100 major companies and construction companies visited the exhibition by sending an official document and of the Minister of Environment and VIP invitation letters.
Overseas	- Invited excellent buyers through the network with (13) related organizations in overseas countries such as China, Vietnam and Indonesia - Overseas buyers : 1,120 buyers visited the exhibition (last year: 1,013 buyers) - Directly invited buyers : 116 buyers from 15 countries (hotel and transportation supported) ※ Overseas buyer selection criteria : Divided into the 1st, the 2nd and the 3rd grades by investigating past trade records of buyers and the preference of domestic companies - Overseas buyer networking to establish the network between participants and overseas buyers - Visitors : 108 people including 68 overseas buyers and 40 people involved in domestic companies - Exhibition center tour to introduce participating companies' technology and products to invited overseas buyers - Visitors : About 60 overseas buyers - Environment officers from developing countries visited the exhibition center and environmental business places (About 20 people)

< General Review >

◎ Public Relations

- Achieved the biggest result in public relations ever through various marketing plans and promotion

* Results of Public Relations and Reports : 641

Domestic	- Using various public relations media - TV: 6 including KBS News, Radio: 6, Daily Newspapers: 59, Magazines: 45, Bus Advertisements: 13, Electronic Display Boards: 5, SNS & Internet: 433 - Public relations through online media : Visited (50) participants' booths and interviewed them and their products and then reported articles in portal websites (such as DAUM, NAVER and YAHOO) - Sending invitation letters to about 7,000 association members (environmental facility companies)
Overseas	- Sending the exhibition pamphlets and e-news letters to the association DB(2,611 companies) and 20,000 EC21(EU Gateway Partners) overseas environment companies - Banner advertising in the websites of 13 MOU organizations - Advertising the exhibition by participating in other overseas exhibitions

◎ Operations

- A language interpretation program for participants (98 interpreters in English, Chinese, Japanese and Vietnamese language)

- Awards by the Minister of Environment and the President of Environment Preservation Association to excellent environment companies and products

◎ Follow-Up Services

- Operating ENVEX2012 Cyber Exhibition Center for the advertisement of participants until 2013

※ www. ecoexpo.or.kr → click COEX → click ENVEX2012 → click Company

- Supporting participants (about 30 companies a year) to visit overseas exhibitions hosted by the association 2~4 times a year

※ ex) Chinese International Environment Protection Exhibition, American Water Treatment Exhibition, Indonesian Water Treatment & Environment Exhibition and Vietnamese Water Treatment & Environment Exhibition

- Advertising participants and their products through the environment magazines issued by the association

※ Issued to about 8,000 environment organizations and companies every other month.

I. Exhibition Outline

1. Name of the Exhibition : “With Low Carbon Green Technology and Eco-Friendly Energy Technology”

The 34 International Exhibition on Environment Technology & Green Energy (ENVEX2012)

2. Purpose : To establish more blue and clean environment by exhibiting and introducing outstanding environment-related domestic and overseas products and techniques as well as to utilize environmental technology and to pave the path to the global environment market for domestic environment companies by developing low carbon green technologies for the development of environmental industry

3. Exhibition Period : 2012. 6. 11 (Mon) ~ 2012. 6. 14. (Thu) (4 days)

4. Venue : COEX Hall A1, 2 & B

5. Host : Korea Environment Corporation, Sudokwon Landfill Site Management Corporation, Korea Environmental Industry and Technology Institute and Korea Environmental Preservation Association

6. Organizer : Korea Environmental Preservation Association

7. Sponsors : Ministry of Environment, Presidential Committee on Green Growth, Ministry of Knowledge and Economy, Ministry of Education, Science and Technology, Ministry of Land, Transport and Maritime Affairs, Seoul Metropolitan City, the Korea Chamber of Commerce & Industry, Korea Federation of Small and Medium Business, KOTRA, Korea Institute of Startup & Entrepreneurship Development, Korea Chemicals Management Association and Incheon and Gyeonggi Machine Industry Cooperative

8. Special Sponsors : European Union Chamber of Commerce in Korea, Department of Commerce of United States Embassy in Korea

9. Exhibited Items

◦ Environmental Industry Technology Field

Water treatment equipments, membranes, pumps, valves, dehydrators, microorganism, vacuators, air

pollution measurement, oil and water vapour recovery systems, filters, waste · recycling, measurement analyzers, waste-disposal units, eco-friendly materials, eco-friendly products, seawater desalination, ecological restoration and public relations of government policies

◦ Renewable Energy Field

Photovoltaic lighting, electric bicycles, waste recycling system technology, related organizations and companies

10. Website : www.envex.or.kr

II. Results of the Exhibition

1. Exhibition Area

· Gross Space : 13,194㎡ (Hall A 5,904㎡ / B 7,290㎡)

2. Participating Companies (based on the country of origin)

· 306 companies from 21 countries participated in 740 booths in total (Domestic: 228 booths / Overseas: 78 booths)

※ 305 companies from 25 countries participated in 734 booths last year (Domestic : 202 booths / Overseas : 103 booths)

Country	Number	Water Quality	Air Pollution	Waste Recycling	Measurement Analyzer	Eco-Friendly Energy & Products	Ecological Restoration	Public Relations / Education	Job Fair
Total	306	102	25	21	39	23	3	23	70
Korea	245	78	18	17	10	16	3	16	70
USA	14	5	1	-	4	3	-	1	-
Germany	13	5	1	-	7	-	-	-	-
Japan	13	2	1	4	6	-	-	-	-
China	6	2	2	-	-	1	-	1	-
France	5	2	1	-	2	-	-	-	-
Indonesia	4	2	-	-	-	-	-	2	-
EU	4	-	-	-	2	1	-	1	-
UK	3	1	1	-	1	-	-	-	-
Belgium	2	-	-	-	-	1	-	1	-
Sweden	2	2	-	-	-	-	-	-	-
Spain	2	-	-	-	2	-	-	-	-
Austria	2	-	-	-	2	-	-	-	-
Norway	1	1	-	-	-	-	-	-	-
Netherlands	1	1	-	-	-	-	-	-	-
Taiwan	1	-	-	-	-	1	-	-	-
Malaysia	1	-	-	-	-	-	-	1	-
Israel	1	-	-	-	1	-	-	-	-
Italy	1	1	-	-	-	-	-	-	-
Canada	1	-	-	-	1	-	-	-	-
Finland	1	-	-	-	1	-	-	-	-

3. Visitors

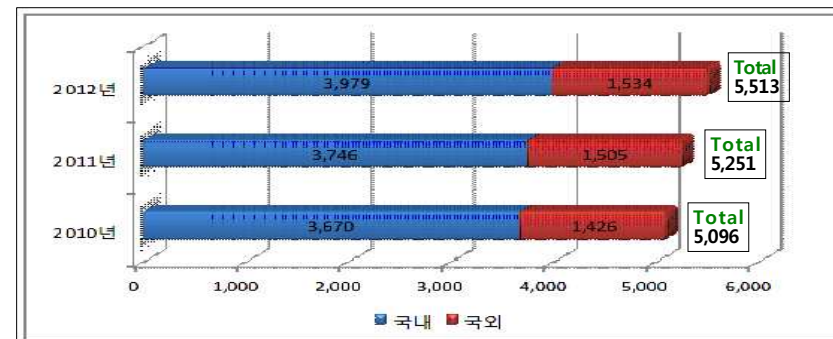
- 55,370 people in total (Domestic: 54,250, Overseas: 1,120)
- ※ Last year : 49,725 people (Domestic: 48,712, Overseas: 1,013)

4. Comparison of Exhibition by Year (recent 3 years)

Year	Countries	Participating Company			Visitors		
		Total	Domestic	Overseas	Total	Domestic	Overseas
2012	21	306	228	78	55,370 (4 days)	54,250	1,120
2011	25	305	202	103	49,725 (3 days)	48,712	1,013
2010	25	302	201	102	53,179 (4 days)	52,356	823

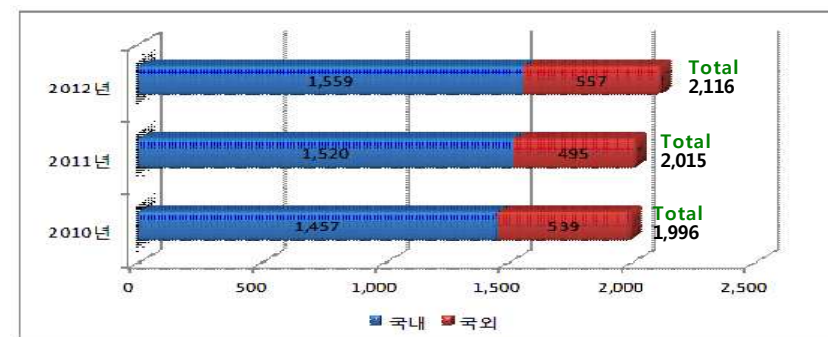
5. The Amount of Contract and Deal

► Contract Amount : 551.3 billion won (525.1 billion won last year)



Domestic / Overseas

► Deal Amount : 211.6 billion won (201.6 billion won last year)

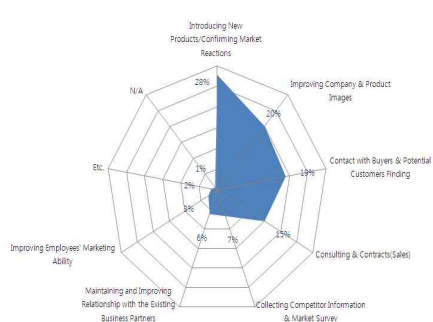


Domestic / Overseas

III. Exhibition Result Analysis

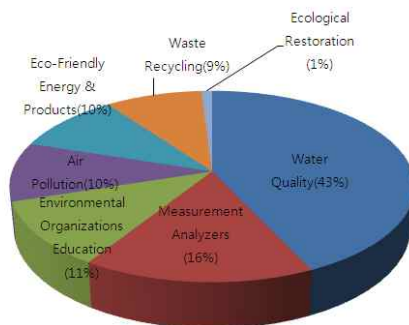
1. Exhibitor Analysis

■ Participating Reasons



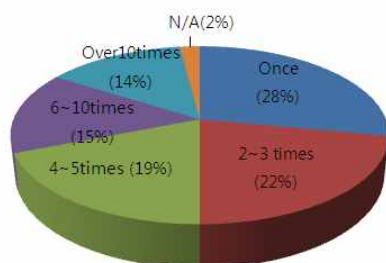
► The main participating reason is to develop a new market such as product introduction and finding buyers.

■ Exhibited Items Analysis



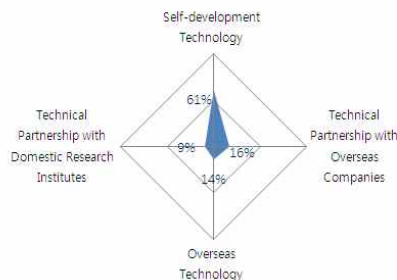
► Over half of all exhibited products are related to water quality, and others are related to measurement analyzers, environmental organizations & education, air pollution, eco-friendly energy and products.

■ Participating Times



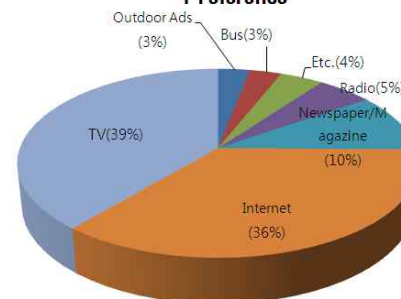
► According to the research on the participation times, over 70% of companies have participated more than twice to develop a new market and advertise new technologies.

■ Participating Companies' Environment Technology



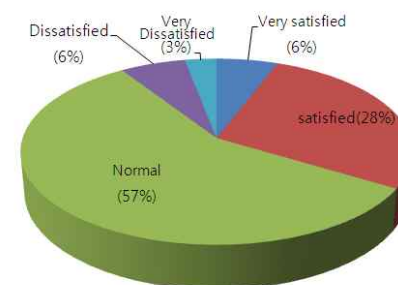
► According to the survey on participating companies' environmental technology, most of them develop their technologies by themselves or enter into a technical partnership with domestic research organizations.

■ Companies' ENVEX Advertisement Preference



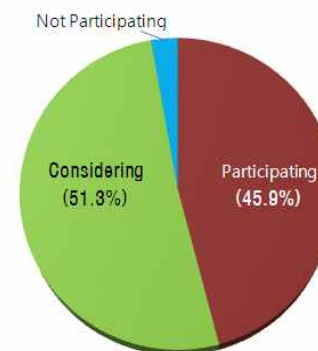
► According to the survey on advertisements, the participating companies prefer TV and internet advertisements most and they don't prefer newspaper and bus advertisements.

■ Analysis on Buyers at the ENVEX2012



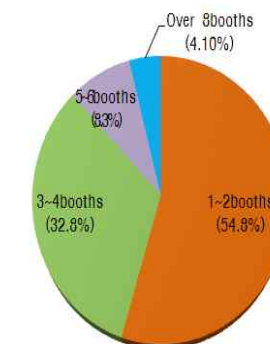
► Most participating companies are satisfied with the invited buyers (satisfied: 34%, normal: 57%).

■ Participation at the ENVEX2013



► 45.9% of the participating companies replied that they will participate in the next ENVEX exhibition, and 51.3% replied that they will consider it positively.

■ Booth Preference for the ENVEX2013



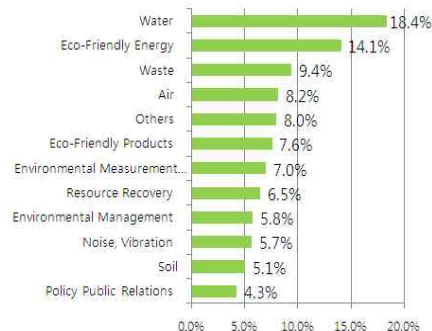
► According to the survey on the booth preference of the participants of ENVEX 2013 next year, over half (54.8%) replied that they would prefer 1-2 booths, which shows that participants this year will participate next year.

2. Visitor Analysis



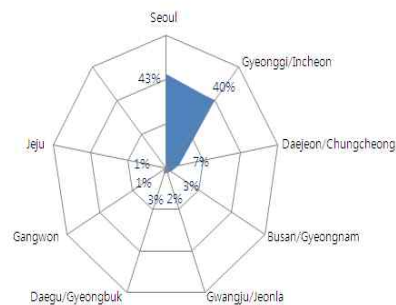
- The main purpose of visitors' participation in the exhibition is to collect product and technology data. 14% of them replied that their purpose is to buy products.

■ Visitors' Area of Interest



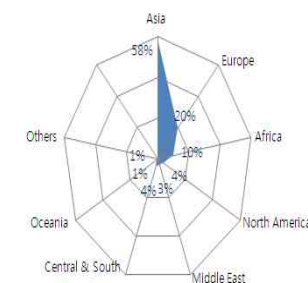
- 18% of buyers are interested in water quality, 14% in eco-friendly energy, 9% in waste and recycling, 8% in air pollution and 5% in other fields.

■ Domestic Visitors' Regional Classification



- According to the survey on domestic visitors' regional classification, most of them are from the capital area including 43% of them from Seoul, 40% from Incheon · Gyeonggi.

■ Overseas Visitors' Regional Classification

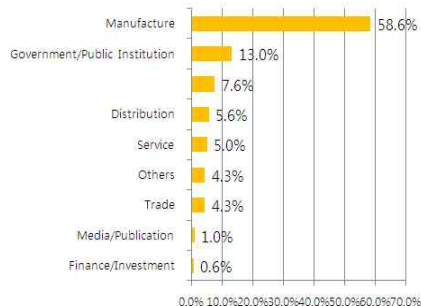


- According to the survey on overseas visitors' regional classification, 58% of them are from Asian countries that are not far from Korea, 20% from Europe, 10% from Africa and 4% from North America.



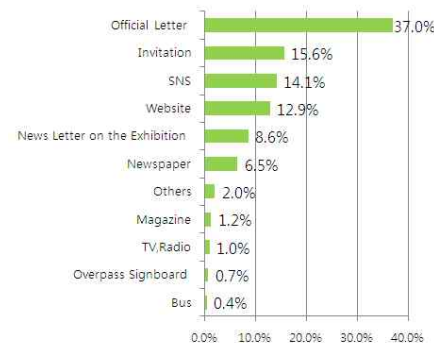
- According to the survey on the authority of purchase, 37% of ENVEX visitors are persons in charge of purchase and 28% are top decision makers, which shows that a lot of visitors come to the exhibition to purchase products or make sales agreements.

■ Visitors' Type of Business



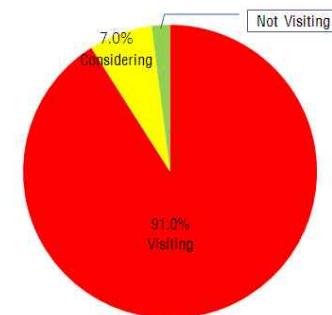
- According to the survey on visitors' type of business, 58.6% of them are engaged in manufacture, 13% in the government or public institutions, 7.6% in universities or research institutes and others in distribution or service industries.

■ Visiting Channel



- A lot of ENVEX visitors replied that they got their exhibition tickets through official documents or invitation letters and that online advertisements through SNS and websites were effective.

■ Visiting the ENVEX2013



- Most ENVEX visitors (91%) replied that they would participate again in the next year's exhibition.

3. Analysis of the Overseas Buyers Invitation Program

A. General Review

- ▶ Developing a new market through the overseas buyers invitation program and business meetings

Invited 316 buyers from 51 countries (last year: 264 buyers from 51 countries) by operating the overseas buyers invitation program and business meetings. The participating companies have developed new markets and increased the amount of exports.

No.	Country	Buyers	No.	Country	Buyers	No.	Country	Buyers
1	Ghana	3	18	Belgium	5	35	India	3
2	Greece	1	19	Bulgaria	1	36	Indonesia	14
3	Nauru	1	20	Sri Lanka	31	37	Japan	2
4	Nigeria	31	21	Sweden	2	38	China	14
5	South Africa	1	22	Switzerland	1	39	Czech	5
6	Netherlands	4	23	Slovakia	1	40	Chile	4
7	Nepal	8	24	Spain	2	41	Canada	1
8	Taiwan	2	25	Syria	1	42	Kenya	3
9	Denmark	4	26	Ireland	1	43	Costa Rica	1
10	Germany	9	27	Estonia	2	44	Colombia	2
11	Dubai	1	28	Ecuador	2	45	Thailand	22
12	Latvia	2	29	UK	3	46	Pakistan	8
13	Malaysia	4	30	Yemen	3	47	Peru	2
14	Mexico	2	31	Austria	1	48	France	25
15	USA	1	32	Uganda	12	49	Philippines	7
16	Bangladesh	11	33	Egypt	1	50	Hungary	1
17	Vietnam	6	34	Italy	3	51	Australia	1

B. Overseas Buyers Business Meeting Results

Year	Consulting Times	Sum from Consulting (won)	Sum from Contract and Contract Progressing (won)
2012	1,601	153.4 billion	55.7 billion
2011	1,567	150.5 billion	49.5 billion
2010	1,380	142.6 billion	53.9 billion

C. Exhibition Center Tour Program for Overseas Buyers

Globalization of the exhibition by introducing the products and technologies of the participating companies to overseas buyers and providing business meetings



D. Overseas Buyers (B₂B Networking) Program during the Exhibition Period (108 people from 21 countries participated)

The networking service between participating companies and overseas buyers



IV. Current Channels of Advertisement

1. Promotion through Participating in Overseas Exhibition

Exhibition	Date	Venue	Remarks
VIETWATER2011	2011. 11. 24 - 11. 26	Ho Chi Minh, Vietnam	ENVEX2012 Exhibit Hall
IE-EXPO2012	2012. 3. 7 - 3. 9	Shanghai, China (SNIEC)	Korea Hall
IFAT2012	2012. 5. 7 - 5. 11	Munich, Germany	ENVEX2012 Exhibit Hall

2. Media Advertisement

· 641 times in total (last year: 143 times in total)

※ TV including KBS News: 6 times, Radio: 5 times, Daily Newspapers: 59 times, Magazines: 45 times, Bus: 13 times, Electronic Display Board: 5 times, Online News: 80 times, Internet: 433 times, E-mail: 200,000 times and etc.

A. TV (total 4 channels)

Broadcast Media	Program Name	Date(month/day)	Time
KBS	News	6. 11	19:00
MBN	Good Morning MBN	6. 12	06:00
	News Today		08:00
	MBN News		12:00
Environment-TV	Green Desk	6. 12	16:56
		6. 14	17:58
K-TV	Ktv News 9	6. 12	9:00

B. Radio and Report (total 5 channels)

Broadcast Media	Program Name	Date(month/day)	Time
KBS Cool FM(89.1MHz)	Hwang Jungmin's FM Dae Hang Jin	5. 28 ~ 6. 11	07:00~09:00
KBS Cool FM(89.1MHz)	Lee Geumhee's Good Day to Love	5. 28 ~ 6. 11	09:00~11:00
TBS(95.1MHz)	9595 Show	5. 28 ~ 6. 11	12:10~13:50
TBS(95.1MHz)	eFM	5. 28 ~ 6. 11	7:28
CBS Radio (98.1MHz)	Radio Comprehensive News	6. 11	15:30

C. Daily Newspaper Promotion (total 59 channels)

Date(month/day)	Voucher Copy
5. 29 ~ 6. 10	Construction News, Construction Times, Economy Today, Sports Korea, Simin Daily, Aju Economy, E2 News, Korea Herald, Korea Economy, Environment TV
6. 11	Korea Herald, Maeil Business Newspaper, MYN, SBS CNBC, News Town, News Tomato, News Pim, Newsis, Digital Times, Money Today, Seoul Finance, Consumers' Newspaper, Sports World, City Newspaper, Asian Economy, Asia News and Communication, Asia Today, Aju Economy, Acrofan, Auto Times, E-Daily, E-Today, ET News, Financial News, Focus, Korean Economy TV, Herald Live News, Environment Daily
6. 12	Construction Times, Sports Chosun, I-News, Kiho Daily, Incheon Daily, Environment Daily
6. 13	Gyeongin Daily, Incheon Daily, Korean Economy TV, Environment Daily
6. 14	Construction Times



<JoongAng Daily 6.11>



<Maeil Business 6.11>



<Korea Herald 6.11>



<Maeil Business 6.11>



<Construction Times 6.12>



<Incheon Daily 6.13>

D. Monthly Magazine Promotion (total 14 channels 56 times)

Issue(month)	Name
1/3/5	Environment Information
1.2/5.6	Very Good Environment
1/3/	Informag(issued by EUCCK)
2/3/6	High-Tech Environment Technology
2/4/5	Environment Media, Pump Technology
2/4	Hydrocontrolling
2/3/4/5	Environment Focus
4	Future Environment
5	automatic control instrumentation
*11. 1/2	Monthly CONTROL
*11. 12	Photon International

E. Specialized Magazine Promotion (total 19 channels 45 times)

Date	Name	Date	Name
2.15/ 4.16/ 5.21/ 6.20	National Sanitation & Environment Newspaper	1.30/ 3.29	Traffic Environment Newspaper
5.26/ 6.13	Eco Daily	2.29/ 6.1	Consumers' Newspaper
1.31/ 2.29/ 3.30/ 4.30/ 5.30	Green Newspaper	2.28/ 5.30	Corruption Prevention Newspaper
2.20/ 3.12/ 3.26/ 4.16/ 4.23/ 4/30	IT Today	2.23/ 3.28/ 5.29	Clean Life Newspaper
6.1	Environmental Era Newspaper	5.21	National Land Newspaper
2.29/ 3.28/ 4.25	Natural Environment & Construction Newspaper	1.30/ 2.27	Real Estate Newspaper
3.29/ 6.20	Environmental Safety Newspaper	4.25/ 6.11	Cheonji Newspaper
5.31	Environment Times	4.11	Water & Sewage Newspaper
5.31/ 6.11	Eco News	5.21	Traffic Environment Times
2.15/ 4.11/ 5.25	Environmental Law Newspaper		

F. Internet (total 29 channels)

Organization	Details
Ministry of Environment	Website banners
Portals	DAUM News (5.28 ~ 6.11)
Regional Environment Technology Developing Center	Gyeongbuk Green Environment Support Center(banner), Gwangju Local Environment Technology Development Center(banner), Daejeon Environment Center(banner), Ulsan Environment Technology Development Center(banner)
Provincial Government	Ulsan Metropolitan City(banner), Incheon Metropolitan City(banner), Gangwon-do Office(banner)
Affiliated Organization	Korea Environmental Industry & Technology Institute(banner), Sudokwon Landfill Site Management Corporation(banner), Korea National Environmental Technology Information Center(banner), Eco Expo(Korea Environmental Industry & Technology Institute, banner)
Competent Authorities and Organization, etc	Environment Times(banner), Eco Journal(banner), Gyeonggi Environmental Preservation Association(banner), Gwangju Environmental Preservation Association(banner), Daegu Gyeongbuk Environmental Preservation Association(banner), Ulsan Gyeongnam Environmental Preservation Association(banner), Incheon Environmental Preservation Association(banner), Environment TV
Blog	-https://blog.naver.com/theenvex(99 times)
SNS	- Twitter: http://twitter.com/dkepa (155 times) - Facebook : https://www.facebook.com/kepaenvex (158 times)
Aving (Online Newspaper)	- http://tshow.aving.net/envex

G. Electronic Display Boards (total 3 channels)

Details	Place	Period
ENVEX2012 Exhibition Introduction by Video Advertisement	Kwangwhamoon Intersection	5. 15 - 6. 13(1 month)
	Yangjae Station	
	Bupyeong Station	



<Yangjae Station>



<Kwangwhamoon>



<Bupyeong Station>

H. Bus Advertisement (total 13 buses)

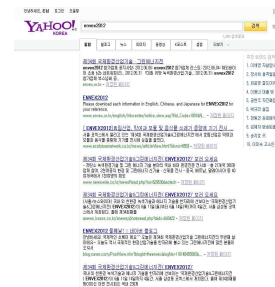
Bus No.	Route	Period
9407, 9507, 9607	Bundang-Samseong-Appujeong	5. 15 - 6.13(1 month)
3	Namdong Industrial Complex-Incheon Bus Terminal	
103	Songnae St.-Bupyeong St.-Namdong St.-Incheon Human Resources Development Institute	
2	Geomdam-Songjeong St.-Balsan St.-Dangsan St.-Yeongdeungpo St.	



<Portal Website naver.com>



<Portal Website Daum.net>



<Portal Website Yahoo.com>



<ENVEX Blog>



<ENVEX Twitter>



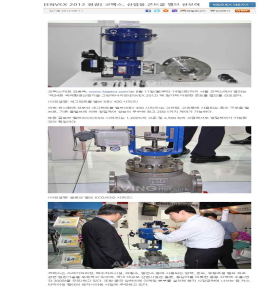
<ENVEX Facebook>



<Ministry of Environment Website>



<INDOWATER Website>



<Aving Internet News>



I. Overpass Signboards (total 5 signboards)

Details	Place	Period
Introduction of ENVEX2012 Exhibition	Sadang Overpass	5. 15 - 6. 13(1 month)
	Hannam-dong Crown Hotel Overpass	
	Dongdaemun Sijosa Overpass	
	Dogok-dong Daedo Overpass	
	Seoul Art High School Overpass	



<Dongdaemun Sijosa Overpass>



<Sadang Overpass>



<Daechi-dong Daedo Overpass>



<Seoul Art High School Overpass>



<Hannam-dong Crown Hotel Overpass>

J. E-mail (235,000)

Send	Object	Date	Amount
ENVEX Newsletter	E-mail DM	* 11. 10, 11, 12 *12. 1, 2, 3, 4, 5	20,000/1 time
Co. Seesforyou	Cyber Member	*12. 6	75,000 mails

K. Free Invitation Ticket (total 200,000 tickets)

- Ministry of Environment and affiliated organization, people in charge of environmental issues in government branch offices
- Environmental control engineer trainees(by Korea Environmental Laws) at KEPA and regional EPAs
- Environmental Companies, Energy Company, Last year's buyer
- Embassy and resident abroad Organization, Environment related private organization
- Events : Environment Day, Eco Academy, National Institute of Biological Resources Children's Day Event, Love Han River Drawing Competition and etc.

L. Others (total 2 channels)

- Brochure of Water, River and Beautiful Photo Exhibition
- The winter issue of Dreampark (Sudokwon Landfill Site Management Corporation)

V. Side Events

1. Opening Ceremony

☐ Date and Time: June 11st, 2012 (Mon) 11:00 A.M

☐ Venue: COEX Hall A

☐ VIP(tape-cutting): 12 persons

No.	Institution	Position	Name
1	Ministry of Environment	Minister	Yoo, Young-Sook
2	Korean Environmental Preservation Association	President	Sohn, Kyung-Shik
3	Saenuri Party	National Assembly Representatives	Roh, Chul-Rae
4	Embassy of France	Ambassador	Laurin, Elizabeth
5	The European Union Chamber of Commerce in Korea	Chairman for Environment	Lucas, Frederic
6	Korea Environment Corporation	CEO	Park, Seung-Hwan
7	Sudokwon Landfill Site Management Corp. ("SLC")	President	Cho, Chun-Gu
8	Korea Environmental Industry & Technology Institute	President	Yoon, Seung-Joon
9	Korea Institute of Science and Technology	President	Moon, Kil-Choo
10	Incheon Gyonggi Machinery Industry Cooperative	CEO	Chang, Kyu-Jin
11	Embassy of Belgium	2nd Secretary	Preud'Homme, Laurent
12	ECONITY	Representative	

2. Seminars

☐ 7 seminars, 1,170 people attended in total

■ Future Green Industry and Technology Seminar

○ Time and Venue : Monday, June 11, 2012, 13:30, COEX Conference Room 402		
○ Organizer : Ministry of Environment / Management : Korea Environmental Preservation Association		
Time	Content	Organization/Speaker
13:00~13:30	Registration	
13:30~13:40	Congratulatory Address	Ministry of Environment, Head of Department / Song, Jea Yong
13:40~14:05	Environmental R&D Policy of Korea	Ministry of Environment, Manager of Green Technology & Industry Division / Kim, Jong Ryul
14:05~14:30	Greenhouse Gas and Energy Target Management System	Ministry of Environment, Greenhouse Gas Management TeamLeader / Lee, Young Seok
14:30~14:55	Key elements and Plan of ETS Bill	Ministry of Environment, Climate & Air Quality Management Division / Hwang, Seok Tae
14:55~15:10	Break	
15:10~15:35	Resource & Energy Recovery From Sludge In Sewage Treatment Plant	Korea Environment Corporation, Dept. of Clean Energy / Park, Hong Jo
15:35~16:00	Environmental problem & Renewable energy situation and outlook	The Korea Chamber of Commerce & Industry, Business Institute for Sustainable development / Choi, Kwang Lim

2012 Environment and Health (Atopy-free) Symposium

○ Time and Venue : Monday, June 11, 2012, COEX Conference Room 307		
○ Organizer : Environment Times, Korea Environmental Movement Association, Jinan Province, Environmental Health Center of Jeju National University		
○ Management : Environment Times-Environment Broadcasting System GKBS, Food and Drug Journal, Korea Water Environment Policy Institute		
○ Sponsor : Ministry of Education, Jeju Province, Korea Environmental Preservation Association, Korea Consumer Affairs Institute, Korea Environmental Movement Association		
Time	Content	Organization/Speaker
13:00~14:00	Registration	
14:00~14:30	Opening Ceremony	
14:30~15:00	Environment and Water for Healthy Life	Korean Federation of Environmental Societies(KOFES), / President Ryu, Jae Geun
15:00~15:30	Strategy to promote water industry through characterization of pure underground water	Institute of Geoscience and Mineral Resources / Dr. Sung, Ik Hwan
15:30~16:00	Preserving environment with eco-friendly consumption	President of Korea Consumer Affairs Institute / Kim, Yeon Hwa
16:00~16:30	A topic disease	Environmental Health Center of Jeju National University
16:30~17:00	Atopy improvement project of Jinan province	Jinan-gun Atopy Strategic Industry / Lee, Suk I
17:00~17:30	Business direction on effective distribution of eco-friendly products	The secretary-general of Kegpa

2012 ET R&D Top 50 Awards

○ Time and Venue : Monday, June 11, 2012, COEX 3F Hall E6		
○ Organizer : Ministry of Environment / Management : Korea Environmental Industry and Technology Institute		
Time	Content	Organization/Speaker
13:30~14:00	Registration	
14:00~15:40	Presentation on R&D Performance Management (Performance Management/Technology Transfer, etc.)	KEITI R&D Results Diffusion Office
15:40~16:00	Coffee Break	
16:00~16:10	Opening Speech	President of KEITI
16:10~16:20	Congratulatory Address	Ministry of Environment, Manager of Green Technology & Industry Division
16:20~16:50	Awards Ceremony	10 Best Achievement Awardees
16:50~17:00	Photo Time and Closing	50 Excellent Achievement Awardees

■ Briefing Session on Environmental R&D Technology

○ Time and Venue : Tuesday, June 12, 2012/ Room 301 (3F)		
○ Organizer / Management : Korea Environmental Industry and Technology Institute		
Time	Content	Organization/Speaker
13:00~13:30	We solve wastewater treatment operations problems	Water Engineering & Consulting, Inc. / Seyoung Ahn
13:30~14:00	Gaia's Smart Dryer	GAIA Corporation / Paul Choi
14:00~14:20	Membrane-AOP hybrid system for CECS	Environmental Technology R&D Team Technology R&D Institute / Daelim Industrial Co., Ltd. / Keum Ryul Ha , Senior Research Fellow
14:20~14:40	Denitrification carbon source by thermal hydrolysis of food wastes leachate	Korea Water Tech / Kyeung Sik Park, President
14:40~15:00	Floating wetland with multi plates for ecological restoration in reservoir	Halla Engineering and Construction Corp. / Gilson Hwang
15:00~15:20	Convergence technology for Water reuse and Diffuse pollution control by Infiltration, Reserve and Filtration	Ecology & Environmental Research Center of Shingang hitech Co.,Ltd. / Dr. Eunmi Gwon
15:20~15:40	Development of Replacement Techniques of Concrete-Artificial Revetment for Establishment of Ecological Streams	Hanwha Engineering and Construction / Jong-Sik Park
15:40 ~16:00	GHG &Energy Monitoring System	Institute of ET/IT Convergence Technology, Ecosense Co. Ltd. / Jong Ik Yoo, Director
16:00 ~16:20	Development of asbestos slate stabilizing demonstration system with oxygen enhanced combustion	J-E TECH Co. Ltd. / Du Hun Jang

■ Environment Investment Conference 2012

○ Time and Venue : Tuesday, June 12, 2012 10:30~, COEX Conference Room 307		
○ Organizer / Management : Korea Environmental Industry and Technology Institute, Moneytoday the bell		
○ Sponsor : Ministry of Environment, Moneytoday		
○ Participants : Small and medium environmental enterprises interested in attracting investment		
○ Investing Institutions : Hyundai Securities, DFJATHena, etc.		
○ Program : Seminar on successful investment, Investment consulting session		
Time	Content	Organization/Speaker
10:00~10:30	Registration	
10:30~10:50	Opening Ceremony	Ministry of Environment, KEITI
10:50~11:20	Prospect and entry strategy of global investment market of clean tech	Clean Tech Group
11:20~11:40	Cases of entrepreneurial growth through attracting investment	Undecided
11:40~12:00	Know-how for successful investment	Securities Company
13:00~17:30	Investment consulting session	Corporation-Investing Institute

■ Joint Workshop of Special Graduate Program on Climate Change

○ Time and Venue : Tuesday, June 12, 2012 14:00~17:30, COEX Conference Room 308 B, C		
○ Organizer : Ministry of Environment, Korea Environment Corporation / Management : EWHA Woman's University		
Time	Content	Organization/Speaker
13:30~14:00	Registration	
14:00~14:10	Opening Remarks	
14:10~14:30	Special lecture on Climate Change	
14:30~17:30	Presentation and Q&A about Special Graduate Program on Climate Change	KYUNGSUNG Univ. KOREA Univ. SEOUL NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY AJOU Univ. ANYANG Univ. EWHA Univ. CHONNAM Univ. CHONBUK Univ. CHUNG-ANG Univ. HALLYM Univ.

■ 6th Water Environmental Technology Forum-Climate Change and Rainwater Management

○ Time and Venue : Wednesday, June 13, 2012, COEX Conference Room 301		
○ Organizer : Korea Environment Research & Information Center, ECONEWS / Management : ECONEWS		
Time	Content	Organization/Speaker
13:00~13:30	Registration	
13:30~14:00	Opening Speech / Congratulatory Address	President of KERIC, etc.
14:00~14:30	Government's policy direction of sewerage system in relation to flood prevention	Sewerage Division of the Ministry of Environment
14:30~14:50	Technology applicable to flood control	Related Company
14:50~15:10	System management of flood control process	Chief of KERIC, Lee, Bo Sam
15:10~15:30	Advanced technology of rainwater management	Related Company
15:30~16:00	Plan on building up flood-resistant Seoul	Administration of revier Dept, Seoul City
16:00~16:30	Debate	Presenters and Participants